

URBAN SPIRITS

HUMANITY 1ST

Judith Dermont

DIGITAL STREET ART

URBAN SPIRITS

Is a Digital Street Art creation imagined by Judith Darmont in 2011.

INSIDE OUT

URBAN SPIRITS is an innovative, worldwide digital art creation. We invite you at night to artistic screenings in cities around the world, broadcast live on social networks and platforms.





HUMANITY X UNITY

We are people of sharing, creative with multiple talents...

URBAN SPIRITS EN 5 TEMPS

1 PORTRAITS

In each city, Judith Darmont meets artists, men and women. She captures their voices their movements, their faces, their worlds and creates video art portraits. These are the URBAN SPIRITS.

2 SCREENINGS IN CITIES

At night, the portraits are projected in the city. A poetic digital journey where the city becomes a backdrop.

3 STREAMING DIRECT

The screenings are filmed in situ, geolocated and posted online on the platform and broadcast live on social networks. The content lives in a dynamic web gallery and a digital world map tracks the journey from city to city.

4 AUGMENTED REALITY

With a smartphone, an augmented reality application Urban Spirits allows the public to relive the projections at any time, while walking the streets of the city. Geo-location technology makes it possible to follow the poetic journey through the city.

5 DIGITAL SCULPTURES

In a more sustainable form, we have imagined digital capsules like lighthouses in the city. A structure that accommodates the portraits of inhabitants from all over the world where humans move and interchange according to a specific program.

URBAN SPIRITS

In the countries where we cannot go at the moment we will start remote portraits on **the 5 Continents.**

CONNECTION / CREATION / BROADCAST

We go to meet artists around the world.

STEP 1 - THE ART OF CREATION

1

MEETING ARTISTS

LIVE/ Musicians Dancers
Poets...

2

DIRECTION OF VIDEO

Artists creation capture

3

CREATION URBAN SPIRITS

URBAN SPIRITS art video
production

4

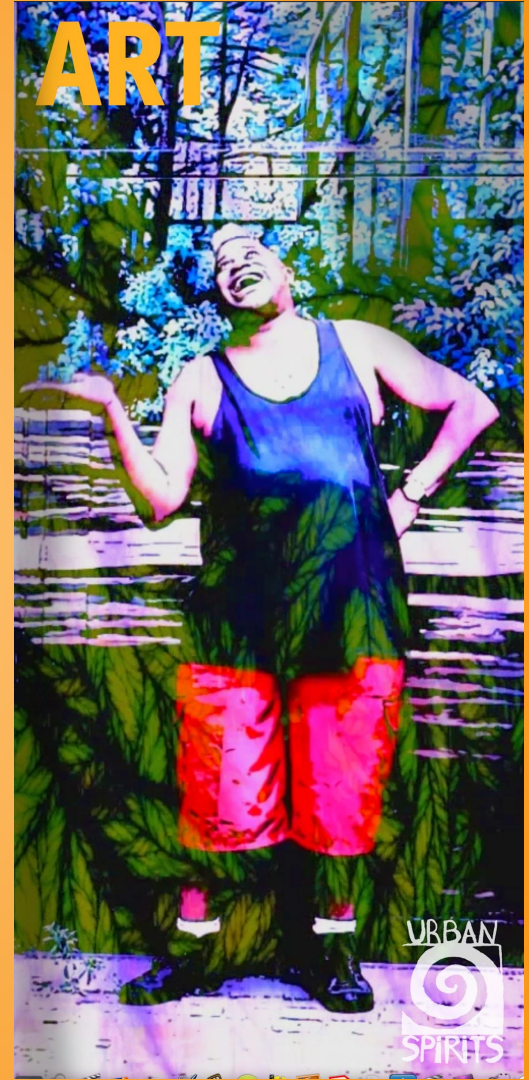
VIDEO ART BROADCAST

Screening of portraits in
cities and distribution on
the Canal ART platform

STEP 2 - DISTRIBUTION

Every week the ART channel feed is updated with new artist portraits.

A curator is in charge of the programming of the **ART** channel
DANCE, MUSIC, POETRY...



PROJECTIONS IN THE CITY

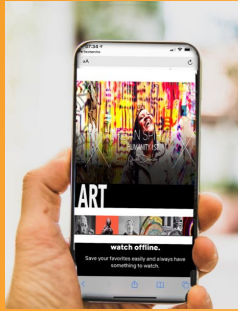


SOUTH AFRICA **JOHANNESBURG**

EGYPT **CAIRO**

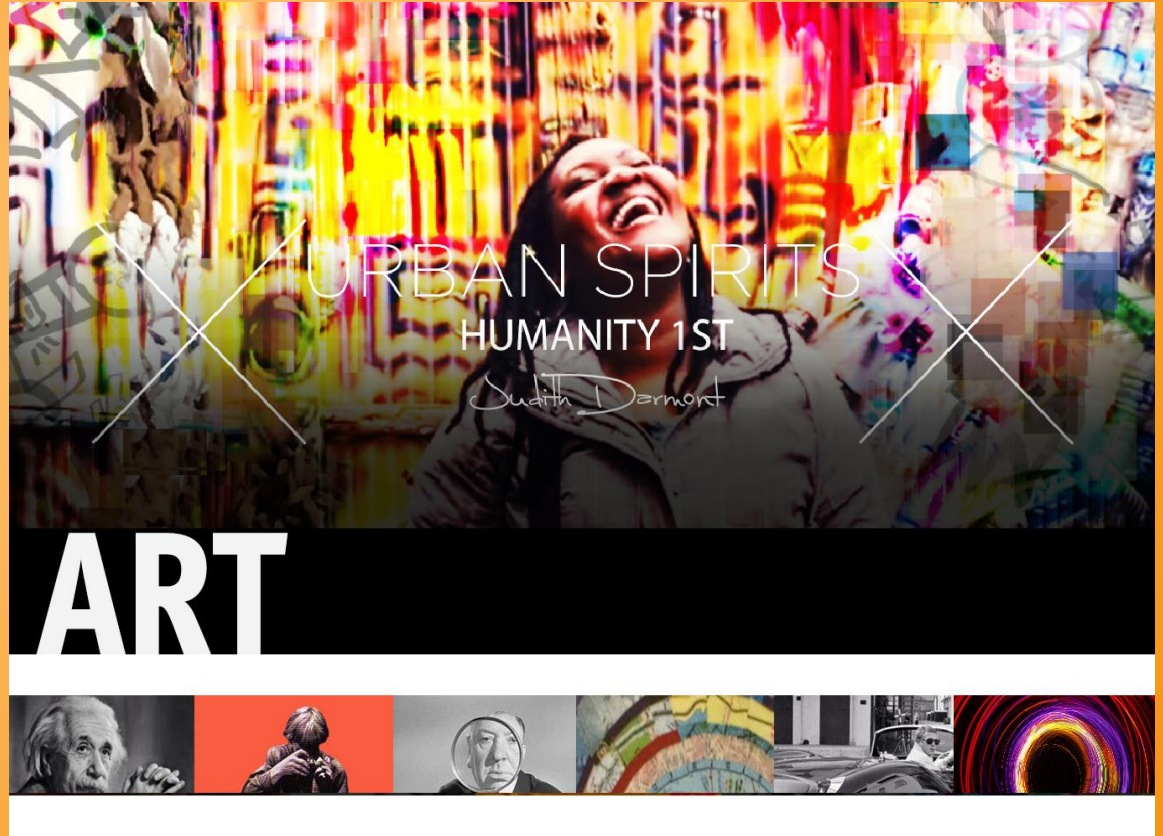
THE ART CHANNEL

A open window to the artistic world



INSIDE OUT / EFFECT

- Portraits of Artists
- LIVE STREAMING in cities during screenings
- Behind the scene off URBAN SPIRITS.
- Augmented Reality CONTENT
- Artistics actions with the inhabitants of each city
“ART IS GOOD FOR YOU”
Initiation to Art for all!



ART FOR ALL

WHAT THE **ART** CHANNEL WILL BRING

ON THE PLATFORM STREAMING INSIDE OUT

- STREAMING + LIVE
- A global and limitless artistic concept.
- Visibility and new subscription
- Capture Data on global audiences
- Sharing values through art
- Positive brand image.

URBAN SPIRITS AND THE ARTISTS

- Gain popularity and visibility.
- It is the DNA of URBAN SPIRITS to bring people of the arts and their city closer.
- It is a channel that allows you to be connected anywhere in the world.
- win-win-win for cities, citizens and partners.

URBAN SPIRITS AND THE AUDIENCES

- Arts awareness
- Open to all, interaction via live stream or AR
- Connecting humans all over the world.
- A bridge between the virtual and the real.

IN SUMMARY

URBAN SPIRITS is an artistic work of Judith DARMONT digital artist. A digital creation, innovative worldwide, multi media ...

The commitment is to make art accessible to all, by transforming public space into an ephemeral cultural place, providing strong visibility for each city.

Outside (cities) and inside (Streaming Platform and Networks).

The opening of an ART channel on a platform to broadcast the projections and to promote the artists of the world.

URBAN SPIRITS is an artistic laboratory that uses today's technology to connect humanity.

PARTNERS AND SPONSORS

- Partners Countries , Cities, Regions
- Corporate Partners
- Cultural Partners, Foundations
- Institutional Partners
- Technological, Audiovisual Partners
- Media, Press, Digital Partners

JUDITH DARMONT French pioneer of digital art, mixing art and new technologies. Installation, video artworks, visual shows, video jockey, digital street art... Judith has 30 years of experience in the digital field, working for the biggest brands creating digital installations and performances all over the world. 2001 Apple Award - Ecole Nationale des Beaux Arts Paris. 2003 ADAMI - Translate Talent Award. 2016 - Golden Women Award - Artist Category. 2017 - NAPOLEON AWARD - Nominated for "the most innovative woman".

CORINNE THOUVENIN 20 years of experience in structuring and managing projects in the fields of innovation (groups, innovation and research laboratories, alliances, ...) and the non-market, social and solidarity economy (NGOs, charities, foundations, ...). Having worked as a tax consultant, lawyer and senior manager for Ernst & Young for 11 years, she has helped hundreds of organisations during her career, before joining Joyjet in an advisory role 8 years ago.



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