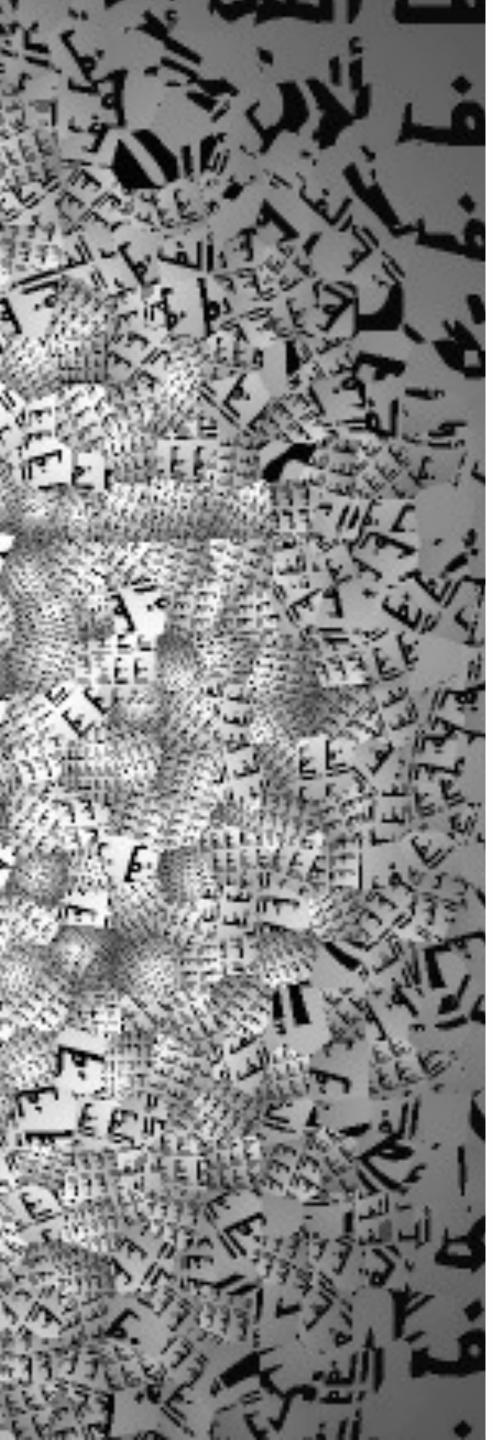


A Creation of Sudith Darmont



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PREAMBLE

Over the centuries, during major historical breaks, the myth of Babel reappears. It invites Individual and collective questioning.

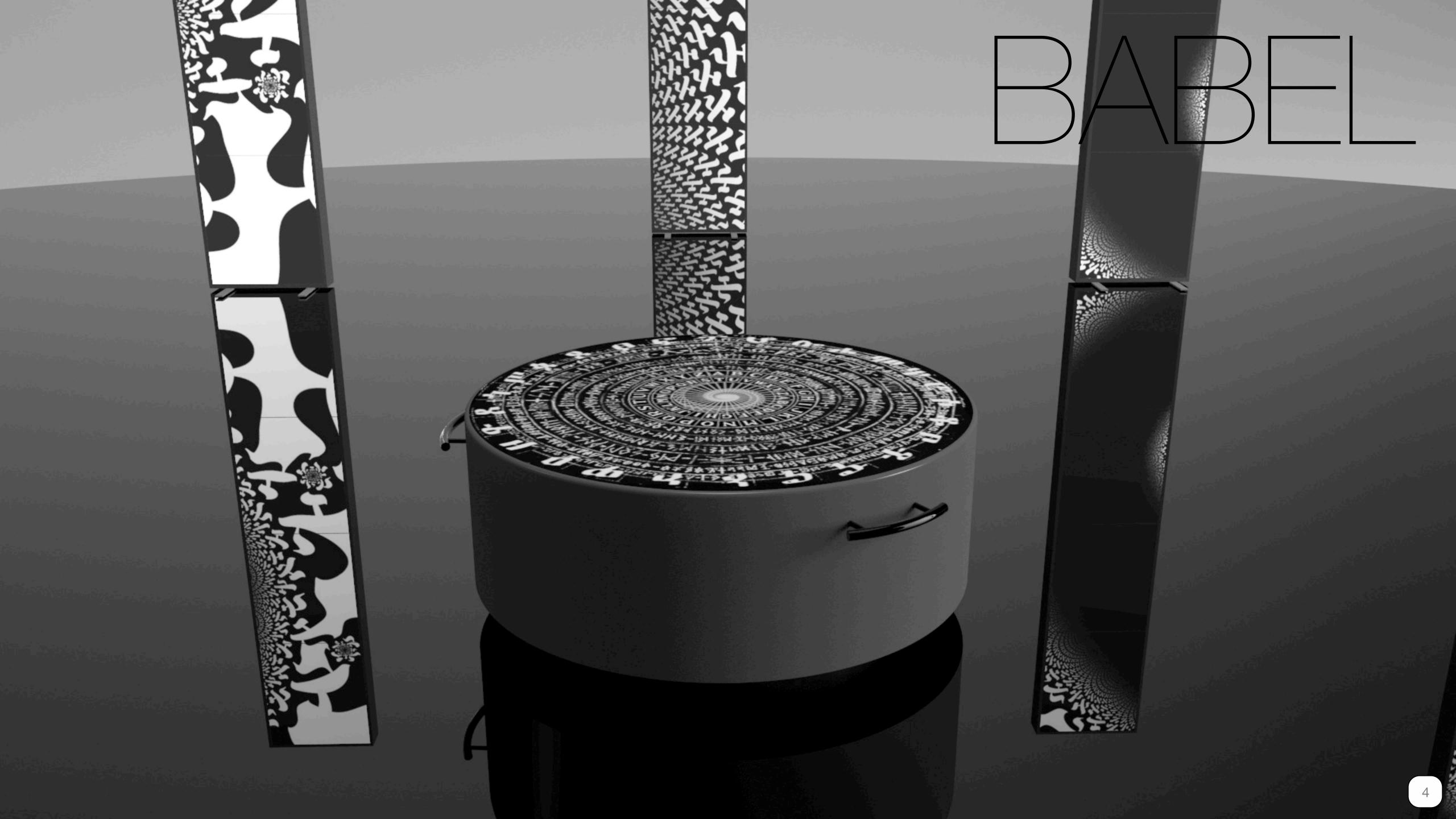
Faced with an unbridled globalization which opposes to the temptations of withdrawal into oneself, to hyper- Rationalization that goes hand in hand with a spiritual search Increasingly, to Western social models that are constantly questioned, BABEL invites. The public to an immersive journey through the alphabets, language.

In her artistic vision of the myth, Judith invests a poetic and multidimensional field which is new and different. Its creation, through a language which is always more universal is composed of algorithms, Coding, of fractals, is deployed under different forms. Installations, projections, prints.

If digital language serves artistic production, It also invests the symbolic field and is immersed completely in the myth.

Digital is gradually emerging as a new form of a universal and global language. From original uniqueness to multiplication of languages, it joins a common source of communication in an apprehension as collective.







ART ACCESSIBLE TO EVERYONE, ART WHICH BRINGS TOGETHER...

BABEL is an immersive Digital sculpture and Interactive system installed in the urban space. It is Composed of 11 digital monoliths of four Meters connected to a wheel, with reference to Stonehenge.

The public discovers the installation,

They are invited to operate the wheel ...

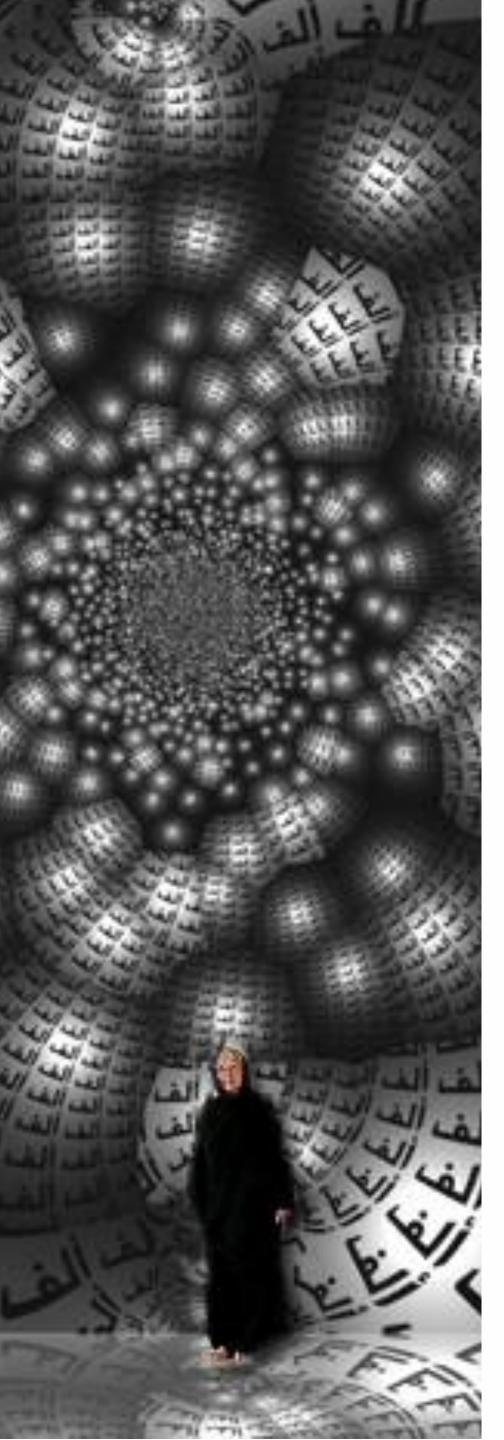
The wheel turns, the letters of the alphabets reveal themselves And intermingle in the monoliths.

They become abstraction. The wheel stops, and, randomly, a video art of a specific alphabet each has a unique journey

Everyone creates their own language and participates in Artistic process. And that's what it's all about the perspective of the gaze and the alphabets are multiple, the experience remains unique.

The hyper-fragmentation of alphabets as part Of a whole, refers to the source, the uniqueness of each within multitude. Babel invites the letting go.

Interaction with other art forms: associating
Artists throughout the duration of the installation
Part of the BABEL concept The facility is alive,
Is a source of dialogue with other expressions
Artistic works. Associate dance, poetry, music
etc ... Interdisciplinary dialogue and mix outside
the walls.



WHAT IS BABEL PUBLIC?

The BABEL project is intended for the general public.

Due to its nature and its protagonists,

They also target urban dwellers,

Participants in digital, innovation and big data, the cultural actors, the actors in architecture and urban planning, the actors of Communication, publishing and Language, tourists.



BABEL, AN INNOVATIVE, INTERACTIVE AND PARTICIPATORY WORK

BIG DATA ART / MEASURING THE IMPACT OF ART IN THE PUBLIC AREA.

We will trace and qualify visibility in order to measure the impact of creation Artistic in the city and its message, the return in term of image. All of these performances will be communicated to our partners Successively with a view to creating value over time.

Our approach adopts a different methodology guided by data and Innovation, generating content, value and long-term international visibility For our sponsors / promoters. It is designed to generate a positive impact for all stakeholders.

A holistic approach through different channels of digital communication and various physical elements characterizes it.





BABEL, AN INNOVATIVE, INTERACTIVE AND PARTICIPATORY WORK

BABEL, SOCIAL NETWORK / WEBSITE /APP

A GOLDEN BOOK

The public can get in touch with the artist, Write on the digital book accessible with A flashcode
Generating of flow and content managed by A moderator

A MULTILINGUAL AUDIO-GUIDE

Presentation of the work by the artist in French and English; Available on smartphone via the BABEL site possibility for the of foreign language public to translate the text into their language;

AGENDA DES EVENEMENTS EN LIGNE

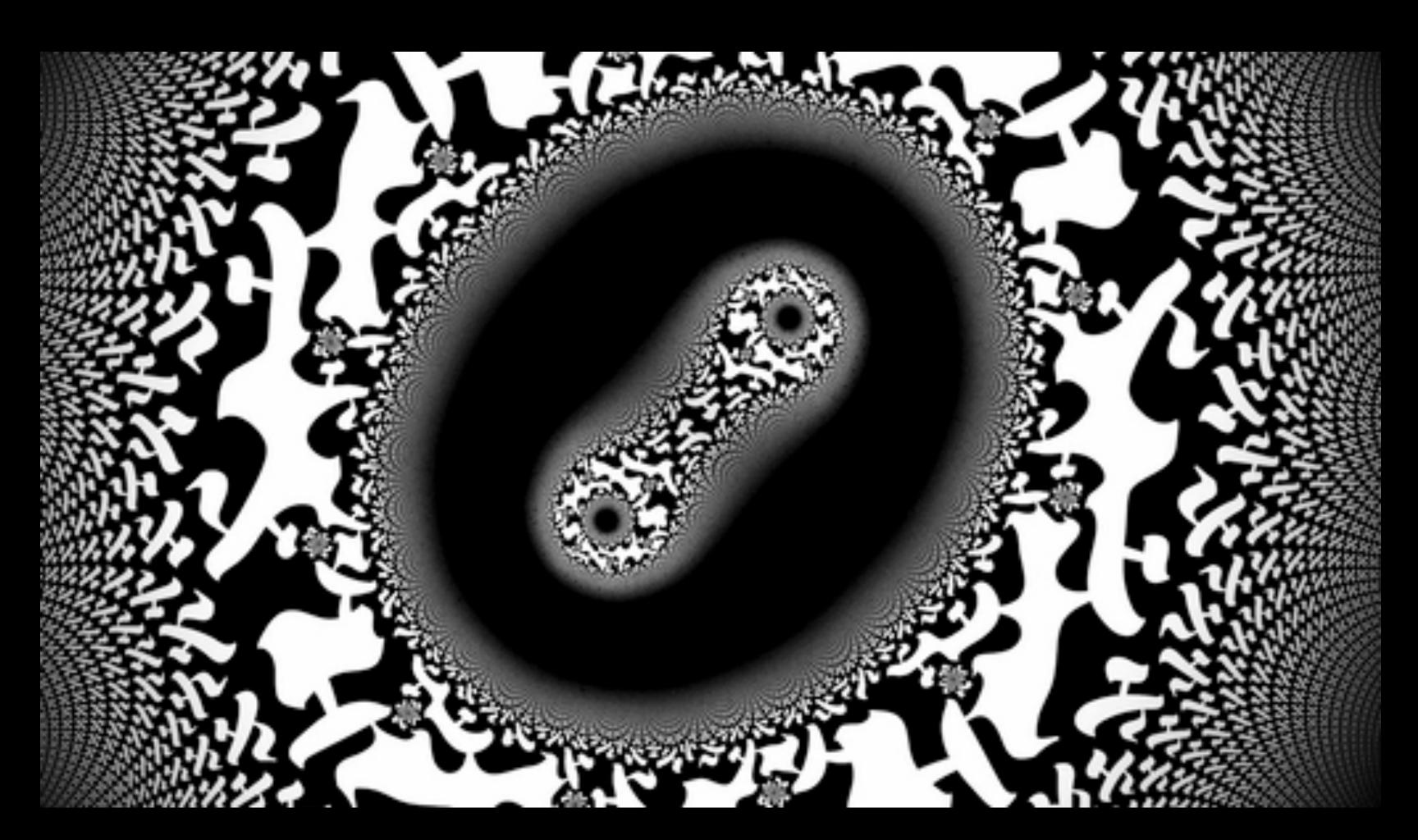
Share with other Artists
Place to play
VIDEO LIVES
VIDEO BOOKS
Dance, poetry, music etc ...
All performances are streamed live During the entire installation

VIRTUAL VISIT 360° PORTAFOLIO



PLAY WITH

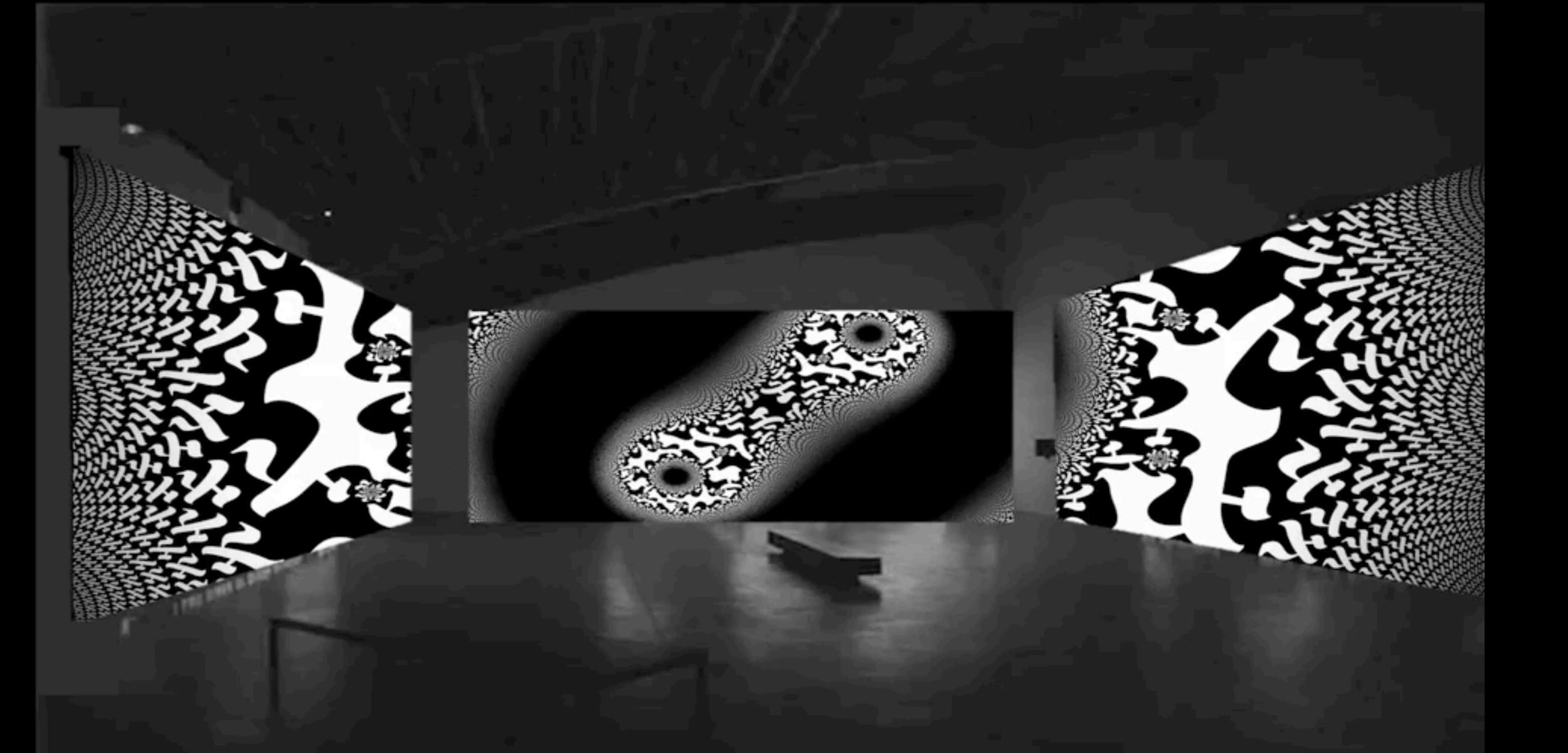


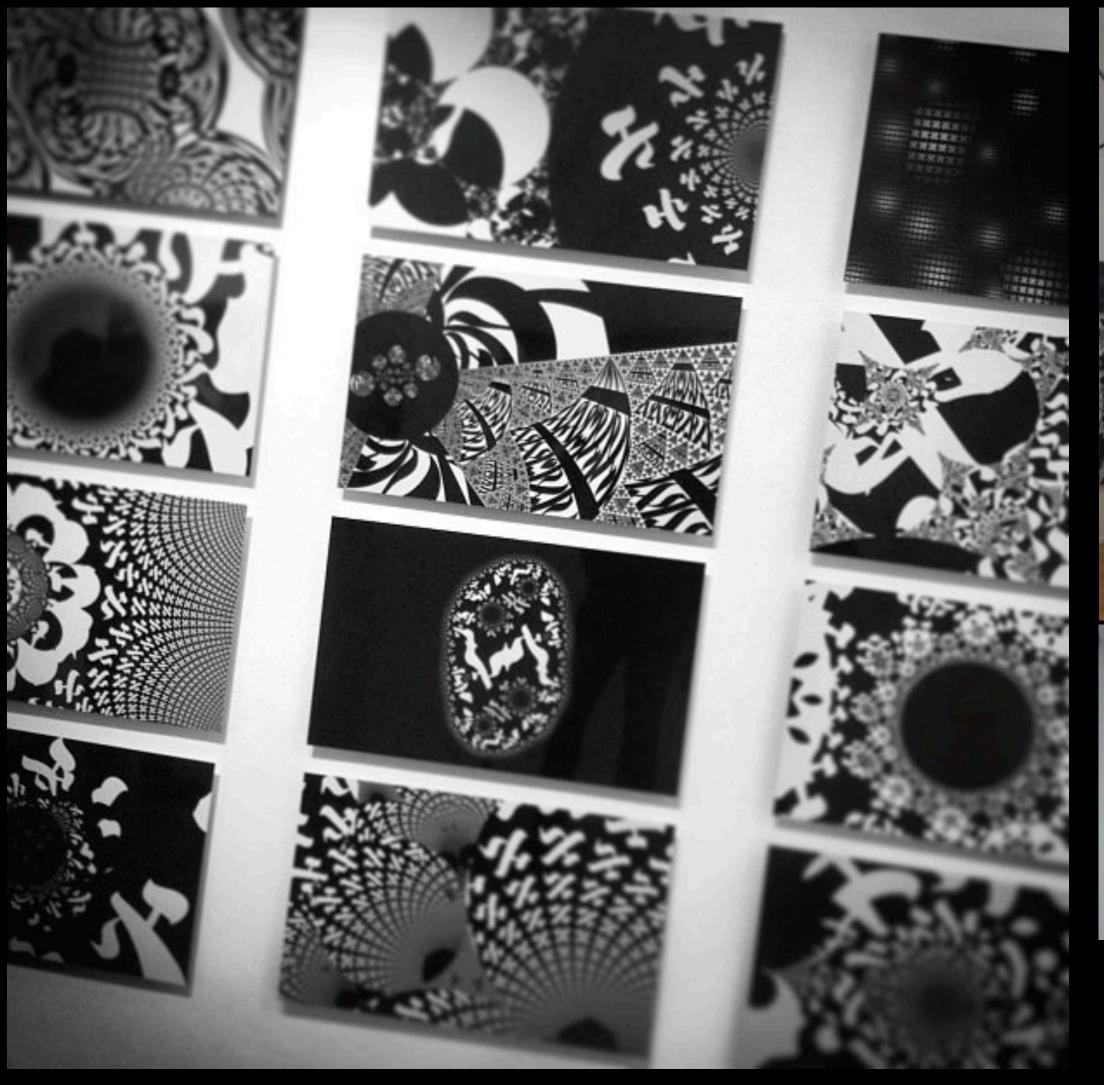


















ARTIST



An interdisciplinary and multi-sensory digital artist. She experiments with the wider use of digital technologies and Newmedia to create digital paintings, installations, Videoart, sculptures, multiplying the space of creation in a Where technologies evolve exponentially.

Conscious of the confluence between time and space, between fields Physical and virtual, her work is part of a creative journey Of hybridization where she invites and integrates other artistic dimensions, Urban territories and the public. In his recent work, BABEL, URBAN SPIRITS, My Eternal Portrait, they become, in turn, Executives and protagonists, spectators and actors. URBAN SPIRITS and BABEL are his latest creations of Art in the City. The public

And the city are directly confronted with art and the artist. The Projections, installations and applications offer a superior form of Urban poetry. In the twenty-first century, by addressing Related to the place of the artist and the art in the urban space, Judith Darmont develops a field of exchanges, cultural practices Innovative and for all. Breathing in the city